



2018 YEAR END REVIEW

WWW.GRIN2B.COM

2018

FEBRUARY

**APPROVED BY STATE OF ILLINOIS
AS A VERIFIED NONPROFIT**



MARCH

**ORGANIZED FIRST GRIN2B
AWARENESS MONTH**

**RAISED OVER \$9000
IN FIRST MONTH FUNDRAISING**

LAUNCHED PODCAST

2018

MAY

**FORMED MEDICAL ADVISORY
BOARD WITH FIRST 3 MEMBERS**



SEPTEMBER

**FIRST GRIN2B FOUNDATION
FAMILY CONFERENCE IN ATLANTA,**

attended by 23 families &
14 members of the Medical
& Research community

**BLOOD SAMPLES COLLECTED
FROM 10 FAMILIES**

2018

OCTOBER

**ATTENDED GLOBAL GENES
RARE PATIENT ADVOCACY SUMMIT**

NOVEMBER

FORMED FUNDRAISING COMMITTEE

NOVEMBER-DECEMBER

**RAISED OVER \$40,000 FOR
RESEARCH GRANTS**





**ADDITIONAL 2018
ACCOMPLISHMENTS**

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SUPPORT

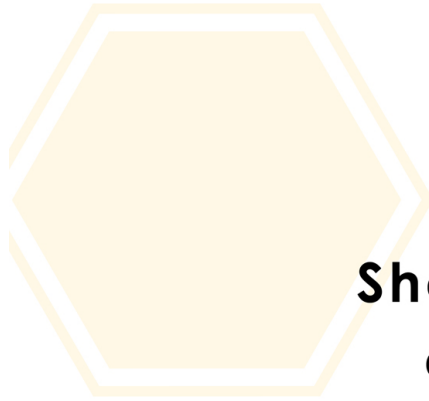
Private parent support group grew from 192 to 364 members, representing 39 countries.

Created interactive map on website.

Shared 3 blog posts on grin2b.com.

Two stories written by GRIN2B board members featured on The Mighty.

2018



A W A R E N E S S



**Shared 12 facts about GRIN2B
during Awareness month.**

**Created and sold GRIN2B Awareness
apparel and accessories.**

700+ followers on public Facebook page.

Joined Twitter and Instagram.

Shared 1st Newsletter - Nov 2018.

**Created YouTube channel -
1st Awareness video shared Nov 2018.**

2018



RESEARCH

**Recruited 2 additional members
to our Medical Advisory Board.**

**Encouraged families to enroll in
Simons VIP Connect registry.**

**GRIN2B added to GARD Genetic
and Rare Diseases Information Center.**

**Began preliminary discussions with Advisors
on Research grant application process.**

2018

ON THE HORIZON FOR 2019



Establish & fund first research grant cycle.

Collaborate with medical community on funding & organizing registry for GRIN-related disorders.

Plan various fundraisers with fundraising committee.

2nd GRIN2B Awareness month in March.

Investigate more Rare Disease Conferences to attend.

Create more newsletters, Awareness videos, podcasts and blog posts.

Design a brochure & other relevant informational materials (with translated versions).

New social media campaign featuring children impacted by a GRIN2B diagnosis.

2019